

FOR IMMEDIATE RELEASE

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FRANK IMPELLUSO APPOINTED VICE PRESIDENT OF MARKETING AND AUDIENCE DEVELOPMENT AT THE CHARLOTTE SYMPHONY

October 24, 2024 | Charlotte, NC – The Charlotte Symphony Orchestra (CSO) is pleased to announce the appointment of Frank Impelluso as Vice President of Marketing and Audience Development, beginning October 28, 2024. In this pivotal role, Mr. Impelluso will lead the Symphony's marketing team, driving strategic planning, brand growth, and audience engagement as the CSO continues to broaden its impact in the Charlotte community and beyond.

Mr. Impelluso joins the Charlotte Symphony with extensive experience in arts marketing, having most recently served as Director of Marketing and Communications at the Chamber Music Society of Lincoln Center, where he was instrumental in expanding audiences and elevating brand recognition.

"We are delighted to welcome Frank to the Charlotte Symphony at such an exciting time of growth, as we continue to expand our reach and welcome Kwamé Ryan as our new Music Director," said President and CEO David Fisk. "Frank's experience and creative leadership in the arts will be essential in helping us engage new audiences and strengthen our connection with Charlotte's vibrant and diverse communities."

"I am genuinely excited to join David Fisk, Kwamé Ryan, and the musicians, board, and staff of the Charlotte Symphony," said Frank Impelluso. "I look forward to becoming part of the Charlotte-Mecklenburg community and building lasting relationships that ensure the orchestra remains a vital and vibrant partner for the city and beyond. To see an organization so committed to welcoming everyone to classical music is a powerful reminder of the transformative power of the arts. I can't wait to ignite that passion and foster genuine connections among us all."

Frank Impelluso is a passionate nonprofit professional and life-long artist who believes that the arts can transform and impact lives. Frank has led marketing and communications strategies across a variety of disciplines from classical chamber music, opera, dance, arts advocacy, and music education. He has served as marketing lead and helped reinvigorate brands such as the Chamber Music Society of Lincoln Center, Boston Lyric Opera, Brooklyn Youth Chorus, the 92nd Street Y, and Glimmerglass Festival. He also co-founded the Lakeland Chorale Alumni Foundation, a nonprofit dedicated to advancing high school students in music education. Frank maintains an active schedule as a classical music composer and musician. He has performed internationally, including Carnegie Hall, Lincoln Center, Chicago Symphony Center, the Walt Disney Hall, and several other performance halls in the US, Europe and South America.

The Charlotte Symphony Orchestra (CSO) is one of the premier music organizations in the Southeastern United States and the oldest continuously operating symphony orchestra in the

Carolinas. As Charlotte's most active performing arts group, the CSO presents around 150 concerts each season, reaching more than 130,000 music lovers. The CSO is committed to its mission of uplifting, entertaining, and educating the diverse communities of Charlotte-Mecklenburg and beyond through exceptional musical experiences. Led by Music Director Kwamé Ryan, the CSO employs 65 professional full-time orchestra musicians, fosters four youth orchestras, and offers significant educational support aimed at serving the under-resourced areas of our community. Founded in 1932, the Charlotte Symphony plays a leading cultural role in the Charlotte area and serves the community as a civic leader, reflecting and uniting our region through the transformative power of live music.

*Hi-res photography is available in the Charlotte Symphony's [photo gallery](#)
or by contacting Deirdre Roddin at droddin@charlottesymphony.org*

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