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CHARLOTTE SYMPHONY LAUNCHES NEW WEBSITE *PATRONS CATHERINE AND WILTON CONNOR SPONSOR THE NEW DESIGN*

January 21, 2014 | CHARLOTTE, NC – The Charlotte Symphony has a new website, made possible by the generosity of loyal Symphony patrons Catherine and Wilton Connor.

“The Charlotte Symphony is so important to our community—the musicians, the youth orchestras, the education programs, the chorus—the music and creativity they share enriches our lives and is integral to our culture,” said Catherine, who is also a Charlotte Symphony Board Director. “Better communication is the vehicle for the Symphony's interactions with our family of artists, supporters, concertgoers and the general public. Charlotte will know what our Symphony is doing and our community will know how to participate in this fabulous cultural institution.”

“A new website is a valuable tool. We were thrilled to be able to provide it,” added Wilton.

A fresh look, improved navigation, enhanced features and brand-new tools offer a markedly better experience for all users:

- View on smartphones, tablets and other mobile devices without loss of functionality.
- Download the Charlotte Symphony App, available for iOS and Android.
- Find concerts and events of interest with ease, and add to your calendar with just a click.
- Securely buy tickets, make a donation and request or submit information.
- Set up directions from your location to concert venues, parking and restaurant partners.
- Browse the growing gallery of photos for concert memories and behind-the-scenes glimpses.
- Get to know the orchestra and the rest of the Symphony family, and learn about what they're doing artistically and in our schools and community.

The sophisticated site now matches the sophistication of the Symphony, and meets the requirements of an increasingly digital world. The Symphony's family sites—The Oratorio Singers of Charlotte, The Charlotte Symphony Youth Orchestras, the Symphony Guild of Charlotte and the young affiliates group Pulse—are also undergoing redesigns with Charlotte-based web design company Digital Trooper.

The Symphony will celebrate the launch of their new website with a toast at the January 24 KnightSounds concert *Sights & Sounds of America*. The program will feature orchestral works by Brubeck, Ellington and Copland; a jazz trio; and landscape photography by Ansel Adams and local artists.

About the Charlotte Symphony

Founded in 1932 and led by internationally renowned Music Director Christopher Warren-Green, the Charlotte Symphony is a non-profit organization that serves the whole community through music that educates, entertains and enriches the human spirit. We are world-class musicians, music teachers and music lovers. We put violins in the hands of Charlotte's children and actively nurture the next generation with our programs in music education. We bring artistic excellence to Charlotte's parks and hospitals, schools and places of worship, stadiums and concert halls. The Charlotte Symphony is a cornerstone of the cultural community, connecting people and adding value to their lives through music.

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