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For Immediate Release

Charlotte Symphony Young Affiliate Group *CSO Pulse Continues to Grow*

February 15, 2012- Furthering its mission to serve the entire community, the Charlotte Symphony has launched a group to reach its young adult listeners. CSO Pulse is a young affiliates group made up of individuals in their 20s and 30s with a shared love and curiosity for music and the arts.

Launched in October 2011 at the first Charlotte Symphony KnightSounds concert of the season, CSO Pulse has attracted 58 members in its first four months. The group's goals include developing a broader CSO audience, promoting volunteerism and supporting the mission of the CSO.

"Pulse exists to help connect young professionals with music and the arts in a way relevant to younger listeners. We think it's our generation's responsibility to make sure cultural opportunities like the Symphony are available and thriving in our city in the future," said Anna Drake, CSO Pulse President.

Pulse strives to maintain the excitement and exuberance of younger concertgoers in a professional, creative setting. The group provides members an opportunity to network, gain access to Charlotte Symphony musicians and conductors, and help forge a new generation of audience members for the CSO. Pulse members receive ticket discounts and invitations to special events surrounding designated concerts. During the Symphony's November performances of Beethoven's 5th, Pulse members became the first concert guests to experience on-stage seating at Belk Theater.

Pulse events primarily take place as part of the innovative KnightSounds series, which incorporate daring programming, multimedia, and full sensory experiences to appeal to

a broader audience. Upcoming events include the February 24 performance of Carmina Burana, the March 23 concert, "To Tchaikovsky with Love," and the May 4 performance, "Bolero Comes Alive!" As the group develops, Pulse plans to engage in volunteer efforts to support local music and arts causes and host an annual fundraising event to support the CSO.

For more information, visit www.csopulse.org.

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