



## POSITION DESCRIPTION

<b>TITLE:</b>	Director of Communications
<b>REPORTS TO:</b>	Vice President, Marketing and Patron Experience
<b>DEPARTMENT:</b>	Marketing
<b>STATUS:</b>	Full-time, exempt
<b>DATE:</b>	September 2019

The Charlotte Symphony Orchestra (CSO) seeks a talented, results-oriented Director of Communications to steward public relations, publications and strategic community partnerships that support the CSO's visibility and impact in the community.

### The Position

The Director of Communications is a critical member of the CSO team and is responsible for broad external and internal communications planning and execution.

They work across departments to create and implement communications plans that support growth and the strategic goals of the institution.

They will manage communication activities that promote, enhance and develop the CSO brand, telling the story of the CSO both onstage and off, with a particular emphasis on the Symphony's unique assets to address both challenges and opportunities in Charlotte.

### Candidate profile

The successful candidate will have three-five years of related work experience. The ideal candidate has a demonstrated record of advancing an organization's brand message through strategic and mission-aligned public relations, community partnerships and visibility efforts.

Excellent writing, editing, proofreading ability and a deep knowledge of the changing media landscape required. Creative, strategic storyteller with knowledge of the nonprofit arts sector, and an understanding of, or a genuine passion for, orchestral music a must.

Ability to work with people of a wide variety of ages, abilities, and cultural backgrounds is essential. An understanding of and connection to the diverse communities of Charlotte is desirable.

They will be able to handle multiple deadlines, manage competing priorities, and work effectively under pressure. A college degree is required. Degree in Communications and/or experience with journalism, highly desirable.

### To apply:

Submit resume and a cover letter to [employment@charlottesymphony.org](mailto:employment@charlottesymphony.org). Applications accepted by email only. No telephone calls / No agency resumes accepted. EOE M/F/V/D